



Content Garage

# Content Garage (CG)

## The Storytellers



#MakingGreatContentHappen



# The WHO & WHAT

Get to know us



Chief **Creative** Officer

## **Crisenta Almeida** - Founder

- ◉ BA English Literature - *Christ College, Rajkot*
- ◉ MA International Journalism - *Brunel University, London* (ranked #7 in the world for Journalism in 2008)
- ◉ MA Linguistics - *Queen Mary, University of London* (ranked #1 in the world for Linguistics in 2012)
- ◉ 10+ years in the content space as a writer, manager, blogger, podcaster, and editor!

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Chief **Business** Officer

## Crislin Rozario - CoFounder

- ◉ BA Political Science - *St. Xavier's College (Autonomous) Mumbai*
- ◉ Currently, Assistant Director, Sales - *Aasaanjobs.com* (since September 2018)
- ◉ Zonal Head, South - *Aasaanjobs.com* (January - September 2018)
- ◉ Started her Sales career with zero Sales or BD background. Became the youngest and fastest growing employee. Handles CG business and a fulltime job.



## 100+ Writers & Editors

- A database on 100+ writers, editors, and quality check specialists across India.
- They are genre (blogs, website content, social media copy) experts and domain (subject matter/industry) experts.
- A technical writer does not write creative content or copy and vice-versa.



## Storytellers | Legacy creators

Your brand needs to tell a story but you cannot say it yourself.

We'll do it for you!

**Blogs | Website |  
Social Media**

Your life has been one hell of a ride. Your legacy needs to be verbalized.

We'll do it for you!

**Books (Co-authoring,  
Ghostwriting)**

Branding is not just for your company. Want to be the Steve Jobs of *your* Apple?

We'll do it for you!

**Personal LinkedIn  
profile makeovers |  
Personal blogs**

Brochures | Company profiles | Company LinkedIn makeover | Brand tagline (copy)  
Campaign tagline (copy) | App content | Corporate deck content | Etc...



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# The WHY

Ahem Ahem!

# Content Garage's clientele



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## \* Unique Value Proposition

- ◉ We blend linguistic dynamics with communication correctness
- ◉ We understand creative briefs perfectly
- ◉ Our content is never, ever, ever copied or plagiarised
- ◉ We work with our clients until they are satisfied

*Hence, you can and must confidently refer CONTENT GARRAGE!*



*Mediocre content will hurt your brand more than doing nothing at all.* ~ Joe Pulizzi, Founder, Content

Marketing Institute

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# Get in touch!



contentgarage.com



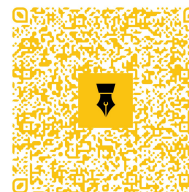
crisenta@contentgarage.com



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[bit.ly/CG-Samples](https://bit.ly/CG-Samples) (Portfolio)

Content **2.0**

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